

INTERCULTURAL TRAINERS KIT FOR MIGRANTS' EDUCATORS

ACTIVATE YOUR ENTREPRENEURSHIP

Implementation-related selection criteria:	<p>The proposed example should correspond to <u>ALL</u> listed criteria:</p> <ul style="list-style-type: none"> ✓ Effective and successful: A “good practice” has proven its strategic relevance as the most effective way in achieving a specific objective; it has been successfully adopted and has had a positive impact on individuals and/or communities. ✓ Replicable and adaptable: A “good practice” should have the potential for replication and should therefore be adaptable to similar objectives in varying situations. ✓ Information availability: There is enough information provided for the good practice (approach, methodology, materials etc.) so that it is possible to replicate it in a new situation; the provided web-links are working and the contact information is up-to-date
Impact targets: (The good practice should correspond to at least one of the listed benefits)	<p>The good practice can:</p> <ul style="list-style-type: none"> ✓ improve the intercultural skills of adult educators working with migrants ✓ improve the quality of the learning and teaching process for adult migrants ✓ improve the motivation of migrants to get involved in learning <input type="checkbox"/> improve the capacities of organisations working for the integration of migrants
Content-related selection criteria: (The good practice should correspond to at least one of the listed benefits)	<ul style="list-style-type: none"> ✓ Promotion of intercultural skills of adult educators ✓ Promotion of tolerance, diversity and inclusion in the learning process ✓ Application of intercultural teaching resources <input type="checkbox"/> Raising the participation and attainment of adult migrants in the educational process <input type="checkbox"/> Training of teachers working with adult migrants <input type="checkbox"/> Other (please, specify):

PROMOTER OF THE INITIATIVE:	
Name of organisation / individual	Fundación Mujeres (a non-governmental, non-profit organization working in the implementation of intervention projects in the different fields of social, political, economic and cultural participation)
Country	Spain
Website	http://www.fundacionmujeres.es
Contacts	Fundación Mujeres Delegación Madrid Calle de Ponzano 7, 4ª planta 28010 Madrid Tel: +34 915912420 Email: mujeres@fundacionmujeres.es

DETAILS OF THE INITIATIVE:	
Title of the initiative	Activate your Entrepreneurship
Year(s) of implementation	2017-2018
Target group(s)	Migrant women from countries that are not members of the European Union that are in possession of a work and / or residence permit
Website of the initiative	http://www.fundacionmujeres.es/proyectos/view/activa_tu_emprendimiento_2017.html
Description (max 200 words)	Encourage the entrepreneurial spirit and promote the entrepreneurship of immigrant women, especially in the field of social economy. Advise immigrant entrepreneurs in order to achieve better results. Entrepreneurs provide such an education and training in management skills enabling them to develop, with maximum guarantees of success their business projects and these become sustainable enterprises. Encourage and support the creation of networks of women entrepreneurs that favor inter-company cooperation and their visibility. Promote financial education and access to finance for business projects promoted by immigrant women.
Methodology (max 150 words)	Entrepreneurship motivation program aimed at non-nationals migrant women from third countries, in order to support their decision to undertake and accompany them in the entrepreneurship process, through their personal empowerment and the strengthening of their capacities. To this end, entrepreneurial itineraries are developed with the implementation of information and training activities, support and accompaniment for the maturation of the business idea and its implementation and actions to exchange knowledge, experiences and cooperation between entrepreneurs and enterprises.

Products / Outcomes	<p><i>Type of product:</i></p> <p><input type="checkbox"/> Paper-based material</p> <p><input checked="" type="checkbox"/> Online resource</p> <p><input type="checkbox"/> Video clips / Films</p> <p><input checked="" type="checkbox"/> Course / Training</p> <p><input type="checkbox"/> Other (please, specify):</p> <p><i>Brief description of the product / outcome / method:</i></p> <p>Personalized Itinerary to develop women entrepreneurship</p>
Impact on target groups / Transferability potential	<p>This type of project is totally transferable to any European country that has a population belonging to its target group: migrant women from non-EU countries.</p>